

Enterprise Messaging Pricing

Portal Based

Monthly Service Fee	Bulk Rate (On Net)	Bulk rate (Off Net)
E750.00	E0.10	E0.15

A2P Integrated SMS via SMPP

Once Off Setup Fee	Monthly Service Fee	Bulk Rate (On Net)	Bulk rate (Off Net)
E3,500.00	E2500.00	E0.10	E0.15

SMS Tagging

Daily	Weekly	Bi-Weekly	Monthly
E5,000	E30,000	E55,000	E75,0000

USSD

Once Off Setup Fee	Monthly Service Fee	Usage
E2,300.00	E1,150.00	E0.15 per 20 seconds session

Enterprise Messaging Pricing

P2A Integrated SMS via SMPP (No Revenue Sharing) :

Once Off Set Up Fee	Monthly Service Fee	Rate
E2,300	E750.00	E0.25 (charged to the subscriber)

P2A Integrated SMS via SMPP (With Revenue Sharing) : Premium Rate

Premium Charge	Sharable Revenue	ESM Share	Client Share
E1.20	E0.90	E0.45	E0.45
E2.00	E1.50	E0.75	E0.75
E2.50	E1.94	E0.97	E0.97
E3.00	E2.25	E1.13	E1.12
E3.50	E2.62	E1.31	E1.31
E4.00	E3.00	E1.50	E1.50
E5.00	E3.75	E1.88	E1.87
E7.00	E5.25	E2.63	E2.62
E10.00	E7.50	E3.75	E3.75
E15.00	E11.25	E5.63	E6.37